



## National EduTrust of India

(Registered under Ministry of Micro, Small and Medium Enterprises,  
Government of India (UDYAM-CH-01-0039500))

### **Zero Plastic Skill & Entrepreneurship Mela** **On the Occasion of Diwali – Let's Celebrate Green & Grateful**

#### **Introduction**

Diwali is a festival of lights, joy, and togetherness. However, its celebration often comes with excessive use of plastics, environmental pollution, and unsustainable practices. To address this challenge, **National EduTrust of India (NEI)** proposes the organization of a **Zero Plastic Skill & Entrepreneurship Mela** across Higher Education Institutions (HEIs).

This initiative will not only encourage **eco-friendly Diwali celebrations** but also provide students with a platform for **skill development, entrepreneurship exposure, creativity, and community service**. By combining festive enthusiasm with sustainable practices, the mela will nurture responsible citizens while spreading happiness in society.

#### **Objectives:**

- Encourage students and communities to celebrate Diwali in an eco-friendly and plastic-free manner.
- Provide a platform for students to showcase their creativity, skills, and innovative eco-friendly ideas.
- Develop an entrepreneurial mindset by involving students in setting up and managing stalls.
- Promote recycling and upcycling through activities focused on “Best out of Waste.”
- Spread awareness on sustainable living while blending festive joy with environmental responsibility.

#### **Key Highlights**

##### **1. Student Stalls (Entrepreneurship-Oriented)**

Students will set up creative and eco-friendly stalls during **October (pre-Diwali period)**. Suggested categories include:

- **Eating Stalls** – Traditional festive snacks served without plastic (eco-friendly packaging encouraged).
- **DIY Crafts** – Handmade Diwali items like décor, candles, rangolis, and eco-friendly gifts.
- **Best Out of Waste** – Upcycled and recycled items showcasing creativity and sustainability.
- **Zero to Hero Stalls** – Transforming small ideas into innovative products.

- **Fun & Games Corner** – Eco-friendly games and activities for visitors.
- **Photo & Selfie Points** – Festive, sustainable backdrops for celebrations.
- **Open Category** – Flexibility for students to innovate and introduce unique stalls.

We are pleased to offer special 15–20 minute online orientation sessions for colleges to motivate students and encourage their participation in the initiative. These sessions will be conducted free of charge and are especially aimed at colleges in rural areas, where additional motivation and awareness may be required. Principals may also nominate their Nodal Officers to conduct these sessions independently within their institutions. Recognized and well-equipped colleges are encouraged to organize the sessions on their own to promote student engagement effectively. (not mandatory but highly recommended).

## 2. Documentation Requirement

To ensure visibility and impact measurement, each participating institution must submit a **One-Page Case Study** within **4 days of the mela (before Diwali)**. The case study should include:

- **Action-oriented pictures** of the mela.
- **Captions/short descriptions** of stalls, activities, and student engagement.
- **The list of participating students must be submitted in the Excel sheet format shared with this email.**
- **Case Study Submission:** HEIs must submit a comprehensive case study by before Diwali to [rpsamarthsharma@gmail.com](mailto:rpsamarthsharma@gmail.com).

## 3. Special Corner: “Let’s Light Someone’s Home this Diwali”

A **Donation Corner** will be created to encourage students and faculty to contribute:

- Diyas (1, 2, 3, 10, or 100 – no limit).
- Ghee & cotton wicks.
- Clothes, sweets, gifts, or food items.
- Any contribution that can brighten someone’s life.

The collected items will be **distributed by the Principal** and faculty to **underprivileged families or support staff (Group D employees)** before Diwali. This activity will add a social dimension to the mela by spreading joy among those in need.

## 4. Instagram Challenge

Now participate & showcase your **Zero Plastic skills, stalls & innovations** through **Instagram Reels!** Don’t forget to **follow & tag @nationaledutrustofindia** as collaborator.

**Categories:**

**Individual Category** – Show your stall, your work & outcomes via reel.

**Plastic-Free Stall Category** – Highlight your creative & eco-friendly stall.

**College Level Category** –

- 1 Overall National Winner (it can be any Individual/Stall wise or College Level)
- 3 State Level Winners

## Prizes:

National Level Winner – **₹1000/- Cash Prize**

State Level Winners – Exciting Recognition & Certificates

Other Attractive Prizes & E-Certificates

## Guidelines for Reels:

- Reel duration: **30–60 seconds**.
- Show your **stall, work process & final outcome**.
- Use hashtags: **#ZeroPlasticMela #GreenDiwali #NationalEduTrustOfIndia**.
- Mention your **Name, College & Category** in the caption.
- Add @nationaledutrustofindia as **collaborator**.
- Deadline: **within 3 days after Mela**.

## Students Participation

- **Registration Fee:** ₹75 per student.
- With the registration, students will receive **3 benefits**:
  1. **Certificate of Appreciation** for participating in the Zero Plastic Skill & Entrepreneurship Mela.
  2. **Plastic-Free Stall Award:** if a stall has no use of plastic, the college can certify it, and we will recognize it for maintaining a stall free from plastic in collaboration with NEI and the college.
  3. **Free Entry to Instagram Reel Challenge** opportunity to showcase creativity and win appreciation.
  4. Payment Method: Colleges or Nodal Officers must submit a single payment for participating students (minimum of 30 students required).
- **Minimum Requirement:** At least **30 students** per institution.
- Higher student participation will increase the institution's chances of receiving the “Zero Plastic Free Mela Award and overall winner.”
- The mela will be inaugurated by a dignitary such as a Minister, MP, or an administrative representative nominated by the Head of the Institution.

College registration links: <https://forms.gle/UVUSf1D3giynkjH1A>

## Kindly note

- The ₹75 fee is charged as administrative and certificate charges, and to ensure students remain committed to the project. This is the minimum participation fee.
- There will be no fees for Principals/Nodal officer or colleges; only a nominal registration fee is charged from students.

## Bank Details

**Name of the Organisation:** NATIONAL EDUTRUST OF INDIA

**Name of Bank:** State Bank of India

**Account Number:** 42932509889

**IFSC Code:** SBIN0017984

UPI ID : nationaledutrustofindia@sbi



## Recognition & Certification

- **Students** making **creative reels or videos** on the mela/donation drive will be awarded a **Certificate of Appreciation** from NEI.
- **Institutions** submitting their case studies will be acknowledged with a **Certificate of Recognition** for their contribution towards **sustainable celebrations**.
- Outstanding institutions may receive the **Zero Plastic Free Mela Award** from NEI.

## Institutional Certificates

### 1. Certificate of Appreciation

Presented to the Institution for successfully completing the Zero Plastic Skill & Entrepreneurship Mela, encouraging student participation, and promoting eco-friendly celebrations during the festive season.

### 2. Zero Plastic Mela Recognition Award

Conferred upon the Institution for successfully hosting the Zero Plastic Skill & Entrepreneurship Mela with the highest student participation and for its remarkable contribution towards sustainable and responsible Diwali celebrations.

### 3. For Principals "Certificate of Leadership & Institutional Excellence":

Presented to the Principal for guiding and supporting the successful organization of the Zero Plastic Skill & Entrepreneurship Mela, fostering sustainability and student innovation.

### 4. For Nodal Officers "Certificate of Coordination & Dedication":

Awarded to the Nodal Officer for outstanding coordination and commitment in ensuring active participation and smooth execution of the Zero Plastic Skill & Entrepreneurship Mela.

### 5. For Faculty Teams "Certificate of Academic Support & Mentorship":

Presented to the Faculty Team for mentoring students and contributing towards the success of the Zero Plastic Skill & Entrepreneurship Mela through guidance, creativity, and eco-conscious practices.

### 6. For Students "Certificate of Appreciation":

Awarded to the student for active participation in the Zero Plastic Skill & Entrepreneurship Mela, showcasing creativity, entrepreneurial skills, and commitment to eco-friendly celebrations.

## Expected Outcomes & Impact

- Promotion of **Zero-Plastic Celebrations** in Higher Education Institutions.
- Development of **entrepreneurial, creative, and leadership skills** among students.
- Strengthening of **community engagement and social responsibility**.
- Contribution towards **sustainable and eco-conscious Diwali celebrations** across campuses.

*We invite Higher Education Institutions to collaborate with **National EduTrust of India (NEI)** in this **unique green initiative**.*

## Timeline

- **Student Registration Starts:** 11.09.2025
- **Student Registration deadline:** 14.10.2025
- **Mela Promotion:** From registration through the event date
- **Skill Mela (Showcase Event):** 31<sup>st</sup> October 2025
- **Submission of Case Study:** 4 days after mela

## Contact Information:

For inquiries and assistance, please contact:

Samarth Sharma, CEO

Mobile no: 6239431614

Email: [rpsamarthsharma@gmail.com](mailto:rpsamarthsharma@gmail.com)

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## Kindly Note:

*The event is scheduled to be organized within your own college campus, prior to Diwali, under the guidance of a principal, nominated Nodal Officer and two Coordinators. One of the key activities of the Mela will be an Instagram Challenge, where students creatively promote their zero-waste stalls and ideas online, amplifying the message of sustainability.*



NEI  
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# Zero Plastic Skill & Entrepreneurship Mela

*On the Occasion of Diwali:  
Let's Celebrate Green & Grateful*



Organized between 1st  
October to 20th October,  
ahead of Diwali celebrations.

With the registration, students  
will receive 3 benefits:



**Certificate of Appreciation:**  
for participating in the Zero Plastic  
Skill & Entrepreneurship Mela.



**Plastic-Free Stall Award**  
recognition for maintaining a stall  
free from plastic (in collaboration  
with NEI & the college).



**Free Entry to Instagram Reel  
Challenge**  
Opportunity to showcase creativity  
and win appreciation.



**Inauguration of Skill Mela**  
The mela will be inaugurated by a  
dignitary, nominated by the Head of  
the Institution.

## Student Stalls (Entrepreneurship- Oriented)

- Eating Stalls
- DIY Crafts
- Best Out of Waste
- Zero to Hero Stalls
- Fun & Games Corner
- Photo & Selfie Points
- Open Category – Flexibility for students to innovate and introduce unique stalls.



**Registration  
Is now OPEN**

**Minimum Requirement: At least  
30 students per institution.**

**REGISTRATION  
FEE: 75/- STUDENT**





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***Introducing A Special Corner at the  
Zero Plastic Skill & Entrepreneurship Mela***

# **“LET’S LIGHT SOMEONE’S HOME THIS DIWALI”**

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- Ghee & cotton wicks.
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## *Introducing A Special Reel Challenge at the Zero Plastic Skill & Entrepreneurship Mela*

### *Instagram Reel Challenge*



#### **Categories:**

**Individual Category:** Show your stall, your work & outcomes via reel.

**Plastic-Free Stall Category:** Highlight your creative & eco-friendly stall.

#### **College Level Category –**

- 1 Overall National Winner
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#### **Guidelines for Reels:**

- Reel duration: 30–60 seconds
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#### **Prizes:**

**National Level Winner – ₹1000/- Cash Prize**  
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**Other Attractive Prizes & E-Certificates**

